

## Reseller Information



SimpleUpdates is committed to our resellers. SimpleUpdates wants to provide a win-win solution with our resellers, where you get extra value and support, along with a great set of tools for your clients. This is also a win for SimpleUpdates, as we get your input on how to keep our CMS cutting edge and the overall customer base is larger via your efforts.

We have two specific tracks for rewarding our resellers: a one time referral bonus, or an ongoing commission.

### One Time Referral:

Anyone can promote the SimpleUpdates CMS. If you tell others about SimpleUpdates, and they signup, you are eligible for a referral bonus. There is no minimum number of sites for our one time referral bonus program.

When your contact signs up for SimpleUpdates service, be sure to instruct them to place your name in the “referred by” field, so you will get the credit for the signup. The one time referral is paid to you, on request, after renewal of your contact renews for their fourth month of service.

Referral income levels:

Total number of sites:	Referral income per new site (one time)
1-9	\$50
10-24	\$75
25+	\$100

End user training by SimpleUpdates is optional. The end user must have system training, so sites where the reseller will do the training would be by special request to remove that charge. The server setup fee of \$50 still applies.

### Private Label Commission:

Resellers who earn their livelihood through web consulting, will likely be interested in our private label reseller commission program. This program offers a residual income each month. SimpleUpdates will bill the reseller in one invoice for all resold accounts. The reseller bills their own clients directly, and can add in what ever value added services they offer.

The reseller offers their clients first level technical support. The reseller is the clients first contact. Private label resellers have their own company information in the “Powered By” line at the footer of their customers sites. Resellers will have their own ticket system that the resold customers will use for support. The reseller contacts SimpleUpdates for second level support.

After 10 sites, private label resellers are provided a demo site, and their corporate site at no per site costs. Reseller commissions are provided a discount up to 25% of the subscription invoicing.

The end user will be acquainted most directly with the reseller. We can customize the "Powered by" line to show the resellers name, and link back to your reseller site. Support tickets will flow directly to you for support, using our integrated ticket system. Tickets that are beyond your ability to solve, could be escalated with the click of a button to SimpleUpdates support queue where they would get priority attention.

Commission income levels:

Total number of sites:	Commission income per site, per month
1-4	0% = \$0 (based on a classic \$19.95 site)
5-9	15% = \$3
10-24	20% = \$4
25+	25% = \$5

If you can think of an additional way that we could make your business a success, please let us know!

**SimpleUpdates.com**

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